



FITNESS ACTIVITY IN ADELAIDE PARK LANDS PERMIT SYSTEM

Why does Council have a permit system for PTs to use the Park Lands?

- It helps us to know what activities are occurring in the Park Lands.
- By-Law 3, Local Government Land states that business operating in the Park Lands requires permission of Council.
- It helps us keep the Park Lands safe! Our duty of care is to ensure the Park Lands are fit for use.
- We want to help you grow your business! The Park Lands are there to be used - we want to facilitate use of community land with healthy activation
- It helps our regulatory staff know who has permission to use the area.
- It helps us manage usage and wear and tear on the Parks.
- It allows our community members to be confident that their PT is appropriately qualified to conduct PT activities according to Fitness Australia standards.

Why are there excluded areas, ones that as a PT I cannot use?

- There are areas like the Botanic Gardens & Adelaide Oval precinct that ACC has no jurisdiction over and cannot issue permission. You need to approach them direct if you want to operate in those areas.
- Sporting licensed areas are already managed & programmed by clubs and schools who maintain those facilities. You can use an area but you will pay the club/school for maintenance costs/contribution.

What benefit is there for me as a PT to get a permit?

- You will gain the support & backing from Fitness Australia
- You get to use premium, centrally located, convenient, beautiful Adelaide Park Lands.
- You get allocated an area that is suitable for your business and is well maintained.

- Adelaide City Council staff will be able to get in touch with you in advance if any events might impact your PT sessions.
- It allows our community members to be confident that their PT is appropriately qualified to conduct PT activities according to Fitness Australia standards.
- You have the ability to promote your services on the Adelaide City Council What's On page
 - » #1 HIT on GOOGLE search "What's On in Adelaide"
- You have the peace of mind that you have the appropriate permission to run your sessions in the Park Lands.
- If you charge \$10 or less per client per session you could be eligible to participate in our Active Ambassador program, which can help you reach over 2,000 people a month! (activeambassador.adelaidecitycouncil.com)

Why is Fitness Australia involved?

It is important that we engage the peak body for personal trainers for their engagement, collaboration and support, so we know our community is getting the best available fitness support.

What happens if I don't get a permit?

We hope that this issue never occurs! But if you are found to be operating your business without permission of Council, you are entitled to be fined approximately \$67 per day for every day you operate without permission from Council.

Where does my money go?

- Your money goes straight back into the area you use!
- The funds will be used to maintain the precious piece of land you will call your fitness area
- It helps us place permanent exercise equipment in the Park Lands